



FINANCE

ENTREPRENEURSHIP

BLOCH

**The Henry W. Bloch
School of Business and
Public Administration**

THE
UNDERGRADUATE
EXPERIENCE



MARKETING

ENTERPRISE MANAGEMENT

ACCOUNTING



It's not just an education...it's an experience.

When you graduate from the Bloch School, you leave with a mindset, toolbox and the connections to go wherever you want. From finance to marketing, or entrepreneurship to accounting, Bloch is creating the next generation of business and nonprofit leaders.

QUALITY COUNTS

Not all accreditation is created equal. Bloch has held AACSB accreditation since 1969, the highest standard of achievement for business schools. Less than 8 percent of schools worldwide have it.

- Bloch's incredibly diverse faculty boasts globally recognized experts, including the No. 1 scholar in the world for innovation management, as well as the founder of Harvard University's National Center for Educational Leadership.
- The Bloch School was included in The Princeton Review's Best Business Schools, 2010.
- The Bloch School has the advantage of being part of a major, comprehensive university – a university that celebrates art, health sciences, music, law, engineering and much more, which means a rich campus life with plenty to do and learn.

“MAJOR” CHOICES

The undergraduate curriculum lets you select from five areas of specialization:

- Accounting**
- Enterprise Management**
- Entrepreneurship**
- Finance**
- Marketing**

Also, the Bloch School is the only one in the region with a formal real estate program through the Lewis White Real Estate Center. Students interested in real estate may opt to take classes through the Center.

SKILLED AND CONNECTED

You'll have numerous opportunities to take what you learn in the classroom and translate it into career success.

- Bloch graduates have skills that employers want, and Bloch has strong ties to many major companies in the Kansas City Area. In the past year, our graduates have taken jobs at strong area and regional companies including: State Street, Ernst & Young, UMB, Baird Kurtz and Dobson, eShipping, New York Life Insurance, Cerner, PriceWaterhouseCoopers, City of Kansas City, MO, TradeBot, Kimberly-Clark and Hallmark, just to name a few.
- Professional communication and leadership skills are taught through specific classes and integrated throughout the curriculum.
- On-site tutoring and a business Communication Center help students succeed academically.
- Students benefit from hands-on information systems courses to develop a solid working knowledge of spreadsheets and databases.

GETTING INVOLVED

There are plenty of opportunities to get involved in campus life at the Bloch School and make your academic experience even richer.

The Bloch School offers several student organizations to help you get involved:

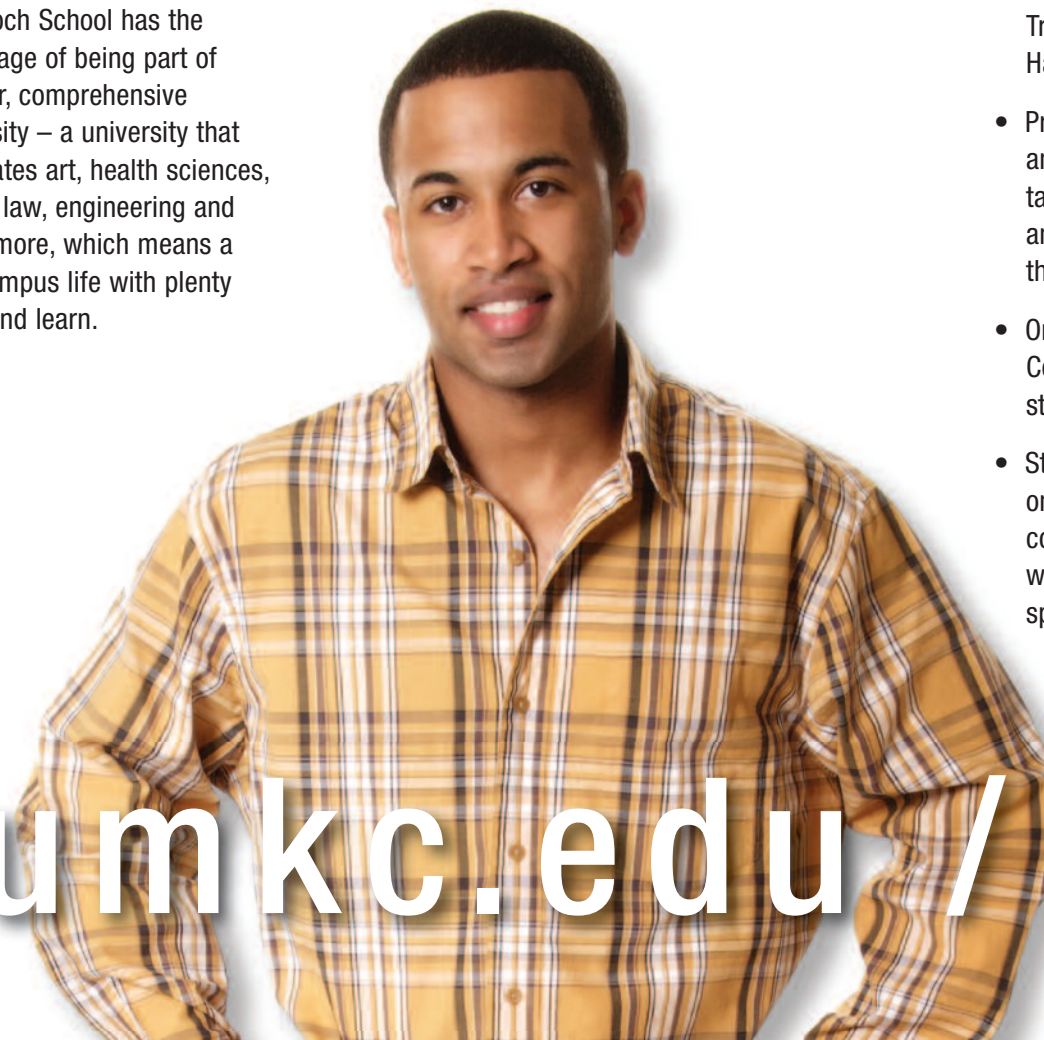
- Beta Alpha Psi (Accounting)**
- Bloch School Student Association**
- Delta Sigma Pi (Business)**
- Entrepreneurship and Innovation Club**
- Public Administration Student Association**
- Students in Free Enterprise**

Other opportunities include: **INTERNSHIPS** (some for academic credit) are plentiful and a great way to open doors when you graduate.

SCHOLARSHIP OPPORTUNITIES: More than \$130,000 was given away in Bloch-specific scholarships last year.

LONDON, MUNICH, SHANGHAI are just a few of the places you might visit through the Study Abroad program (from one week to an entire semester or year). Study Abroad gives you a global perspective on business practices and trends worldwide.

THE CAPSTONE COURSE taken by all Bloch undergraduate students teaches you how to pitch real business plans to venture capitalists and business executives from across the country.



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